



On the map: One Ten Avenue Road allows tenants to combine multiple units

By Adam Bisby, [Special to National Post](#)

Published Oct 28, 2025 Last updated 1 day ago 3 minute read [Join the conversation](#)



The design of One Ten Avenue Road retains a historic corner building, which the midrise component will wrap around in alternating layers of brick, stone and glass. PHOTO BY SIERRA

When sales for One Ten Avenue Road launched in September, 72 condo units were on offer. But by the time all of them sell, that number is set to be lower.

That's because the 12-storey project on the border of Yorkville and the Annex, developed by Sierra and designed by architect Richard Wengle, is offering quite a bit of design flexibility for buyers.

Located south of Davenport, the building features a program that allows purchasers to personalize their suites beyond the typical finish selections. Through the Crafted by You initiative, residents can collaborate directly with Wengle's team to alter layouts and floor plans before choosing from four interior design firms — Kim Lambert Design, Mason Studio, Two Fold Interiors and Kelly Harvey Living — to complete the interiors.

“Most builders provide only limited options,” says Jeffrey Kansun, managing partner at Sierra. “We wanted to create a process where buyers could be part of every decision from Day 1. I can’t say for sure how many suites we’ll have in the end, but it’s not going to be 72. In fact, one of our purchasers has already started by combining four units.”

Wengle describes the project as a “marriage of old and new.” The design retains a historic corner building while introducing a new midrise form that uses alternating layers of brick, stone and glass. “We wanted to avoid the typical glass box and create something sculpted and human in scale,” Wengle says. “It complements the neighbourhood rather than competing with it.”

The heritage integration shaped both the massing and materials. Setbacks and masonry detailing are intended to maintain the rhythm of the surrounding streetscape while giving the building a distinct, modern identity, Wengle says.



A bespoke program allows purchases to work with one of four interior design firms — Kim Lambert Design, Mason Studio, Two Fold Interiors and Kelly Harvey Living — to create their suite’s look PHOTO BY . SIERRA

Residents can walk to Yorkville’s shopping and dining, then return to the quieter tree-lined streets of the Annex. “You’re close to the action, but it still feels like a home,” Kansun says. “Buyers already understand the appeal of the neighborhood; our job is to give them a building that fits.”

Likewise, amenities are designed to suit a relatively small community of owner-occupants. A rooftop terrace offers space for dining and entertaining, while the restored heritage building houses a social lounge with a chef's kitchen and bar. A temperature-controlled wine cellar provides private lockers and a tasting area.

The building includes a 24-hour concierge and valet service, two levels of underground parking with bicycle storage, and visitor spaces. There's no gym on site; purchasers instead receive a complimentary one-year membership to Equinox across the street.

Fixtures and finishes include Kohler fixtures, Miele appliances, natural stone countertops and custom cabinetry. The Crafted by You option adds further customization through partnerships with the chosen design firms. Construction is expected to conclude in 2028.

Both Kansun and Wengle describe the typical buyer as an end user rather than an investor, with many expected to be homeowners from nearby neighbourhoods or outside the city who are "right-sizing" rather than downsizing. Many, they note, are moving from large detached homes and want to maintain a sense of space and individuality without the upkeep of a house. "These are people focused on lifestyle and livability," Kansun says. "They're looking for privacy and permanence rather than a transient, high-density environment."



The restored heritage building houses a social lounge with a chef's kitchen and bar. PHOTO BY SIERRA

On the design and construction side, “we’re aiming for architecture that the community will still appreciate 20 years from now,” says Wengle.

Kansun echoes the sentiment: “If people drive by years from now and say, ‘That’s a beautiful building,’ that’s success. We want One Ten Avenue Road to feel timeless, to be something that belongs where it is.”

Suites starting from just under \$1 million. For more information, visit sierra.ca or the presentation centre at 110 Avenue Rd.

Three things

The W Toronto Hotel recently launched a multi-level redesign that has already yielded the Living Room lobby lounge — a stylish spot for coffee, cocktails and live music — and TONO by Akira Back, a rooftop restaurant that blends Japanese and Peruvian flavours. *90 Bloor St. E.*

Founded in Milan in 2007, Eleventy Milano arrived in Yorkville during the summer of 2025. Entirely made in Italy, its menswear, womenswear, childrenswear and lifestyle collections blend an Italian sartorial tradition and modern comfort. *102 Bloor St. W.*

Another Yorkville newcomer, Luminato Gallery showcases works from emerging and established artists, with a focus on contemporary, abstract, local and International talent. *46 Hayden St.*

